

Awareness and Knowledge
Building Conference on

Counterfeit Household Products and Fake Automotive Parts



Alicante 04 - 06, November 2013

4th of November EU agencies and case studies

- 12:30 Departure of bus in front of the Hotel Melia
13:00 Arrival at the OHIM Et+ Buffet lunch for participants

Official opening conference



Keynotes

- 14:00 - 14:15 António Campinos - *President of OHIM*
14:15 - 14:30 Rob Wainwright - *Director of Europol*
14:30 - 14:45 Paul Rosen - *Chief of Staff of the Director US ICE*
14:45 - 15:00 Christian Peugeot - *Public Affairs Director of PSA Peugeot and President of Unifab*
15:00 - 15:15 Terry Brady - *Senior Vicepresident of Underwriters Laboratories (UL)*
15:15 - 15:45 COFFEE & NETWORKING BREAK



Agency presentations

Chair: Phil Lewis

- 15:45- 15:55 Welcome by Paul Maier - *European Observatory on Infringements of Intellectual Property Rights*
15:55 - 16:15 Gerhard Bauer - *Advisory Board EU Observatory*
16:15 - 16:25 Presentation EU Observatory - Phil Lewis
EU Observatory
16:25 - 16:45 Presentation Europol - Chris Vansteenkiste
Project Manager IP Crime Unit - Europol
16:45 - 17:05 Presentation US ICE - William Ross - *Unit Chief*
17:05 - 17:35 Questions and answers - Debrief of the day
Practical arrangements
17:40 Bus back to the hotel
20:30 Dinner offered by OHIM (Restaurant Darsena)

5th of November Commodity Counterfeiting Household Products

- 09:15 Departure of bus in front of the Hotel Melia
09:30 Arrival at OHIM Et Coffee
10:00 - 10:15 Day One Review, Phil Lewis and Chris Vansteenkiste
10:15 - 10:30 Introduction to the problem - Chris Vansteenkiste

5th of November Commodity Counterfeiting Household Products



Presentations EU

Chair: Chris Vansteenkiste

- 10:30 - 10:50 EPE on IP Fraud, a solution for information exchange?
Chris Vansteenkiste
10:50 - 11:10 Presentation SKF - Tina Astrom - *Director, Group Brand Protection*
11:10 - 11:40 COFFEE & NETWORKING BREAK



Case studies EU

- 11:40 - 12:00 Case study STIHL - Rudiger Stihl
Member of the Advisory Board of STHIL Holding, Member of Supervisory Board of STHIL
12:00 - 12:20 Case study Dutch Customs - Food and Safety Inspection
Piet Poldermans - Richard van Buuren - *Product Safety*
12:20 - 12:50 Case study HP - George Wiessing
EMEA Investigations Manager
12:50 - 14:30 LUNCH



Presentations US

Chair: William Ross

- 14:30 - 14:50 Presentation Underwriters Laboratories UL -
Brian Monks *Vice-President, Anti-Counterfeiting Operations*
14:50 - 15:10 BICSI - Jerry Bowman - *President*
15:10 - 15:40 COFFEE & NETWORKING BREAK



Case studies US

- 15:40 - 16:00 Case study 1: *Los Angeles Sheriff Department*
Janice Munson - *Sergeant*
Kevin Olive - *Detective*
16:00 - 16:20 Semiconductor Industry Association - James M. Burger
Representative
16:20 - 16:50 Case Study on Counterfeit and Hazardous Toys
Jordan Brafman, *Inspector, Department of Homeland Security*
16:50 - 17:00 Debrief on day 2
17:00 Bus back to the hotel

Free evening

6th of November

Fake Automotive Parts

09:15 Departure of bus in front of the Hotel Melia

09:30 Arrival at OHIM Et Coffee



Presentations EU

Chair: Chris Vansteenkiste

10:00 - 10:15 Overview day 2

10:15 - 10:40 Presentation Daimler – Peter Stiefel
Senior Counsel

10:40 - 11:00 Presentation Toyota – Joseph Metallo
Investigation Team for Western Europe

11:00 - 11:30 COFFEE Et NETWORKING BREAK



Case studies EU

11:30 - 11:50 Presentation study AUDI – Robert Sterner
Head of Brand Protection

11:50 - 12:10 Ferrari – Sabina Fasciolo – *Head of Legal Affairs*

Case study Spanish National Police,
Inspector

12:10 - 12:20 Case study Luxemburg customs – Claude Entringer
Team Leader, IP team - Luxembourg airport



Presentations US

Chair: William Ross

12:20 - 12:40 Ford Motor Company
Ford representative

12:40 - 13:00 Honda – Steve Osborne – *Assistant Vice-president*
American HONDA Parts Et Service Division

13:00 - 14:30 COCKTAIL LUNCH



Case Studies US

14:30 - 15:15 Panel – Counterfeit Airbag Investigation

Immigration Customs Enforcement (ICE)
Brenda Dickson – *Special Agent*

Department of Justice Official, *United States Attorney*
Eastern District of Tennessee

15:15 - 15:45 Conclusions and way forward

15:50 Bus back to the hotel