



# Achieve export success with your intellectual property

Starting at a city near you...

WIPO Roving Seminars



**WIPO**  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

# **Your intellectual property (IP) is valuable. You need to make the most of it – at home and abroad.**

That is a challenge. Registering and exploiting your IP rights in foreign territories can be complicated, time-consuming and costly.

But there is good news. The World Intellectual Property Organization (WIPO) is here to help. As a United Nations specialized agency, WIPO exists to create a balanced and effective international IP system that benefits everyone.

Using our global IP services and tools, you can maximize the value of your intangible assets.

We offer:

- filing services to help you protect your rights internationally
- flexible dispute resolution services that can save you time and money
- free access to a wealth of information through our IP databases.

And you can learn all about them in just a few short hours at one of our Roving Seminars.

# WIPO's Roving Seminar program offers a great way to discover how to leverage your IP.

Each seminar presents an overview of some key current IP issues and explains how you can use WIPO's portfolio of resources to meet your goals.

We work closely with national IP offices and other local stakeholders, so you can be sure that the seminar content will be carefully geared to your country's major markets and products.

And you will also make some interesting contacts. Our seminars are a superb networking opportunity – attendees range from business people, researchers and innovators to lawyers, technology transfer officers, representatives from universities, and other IP specialists.

Seminars are usually free and our program is updated regularly to ensure that we cover as many countries as possible.

We look forward to helping you boost your exports.

To find your nearest seminar or contact us for more information, visit our website:  
[www.wipo.int/dcea/en/roving\\_seminars](http://www.wipo.int/dcea/en/roving_seminars)

World Intellectual Property Organization  
34, chemin des Colombettes  
P.O. Box 18  
CH-1211 Geneva 20  
Switzerland

Tel: +41 22 338 91 11  
Fax: +41 22 733 54 28

For contact details of WIPO's  
External Offices visit:  
[www.wipo.int/about-wipo/en/offices/](http://www.wipo.int/about-wipo/en/offices/)