

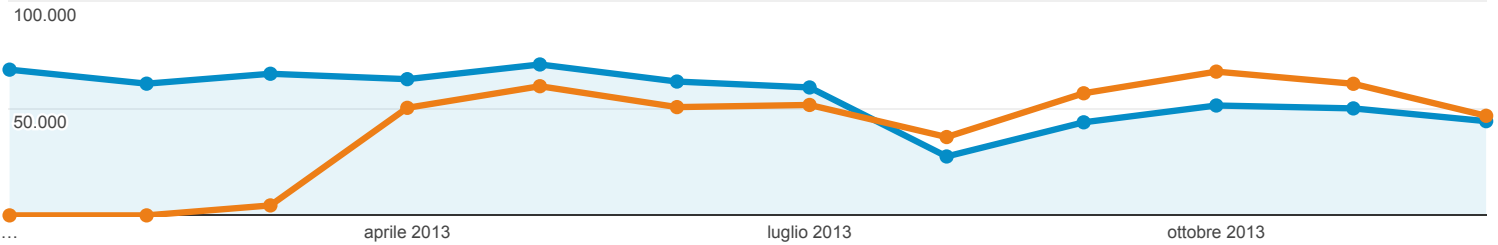
01 gen 2013 - 31 dic 2013
Confronta con: 01 gen 2012 - 31 dic 2012

Panoramica del pubblico

Tutte le sessioni
+0,00%

Panoramica

1-gen-2013 - 31-dic-2013: ● Sessioni
1-gen-2012 - 31-dic-2012: ● Sessioni



Sessioni
37,50%
669.021 vs 486.573

Utenti
39,20%
370.584 vs 266.231

Visualizzazioni di pagina
43,75%
3.206.736 vs 2.230.846

Pagine/sessione
4,54%
4,79 vs 4,58

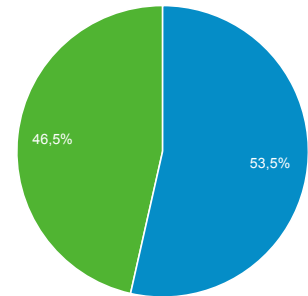
Durata sessione media
10,15%
00:04:04 vs 00:03:41

Frequenza di rimbalzo
-3,55%
33,70% vs 34,94%

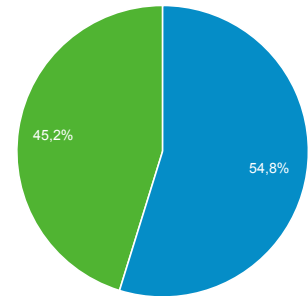
% nuove sessioni
-2,30%
53,45% vs 54,71%

■ New Visitor ■ Returning Visitor

1-gen-2013 - 31-dic-2013



1-gen-2012 - 31-dic-2012



Lingua

Lingua	Sessioni	% Sessioni
1. it		
1-gen-2013 - 31-dic-2013	338.482	50,59%
1-gen-2012 - 31-dic-2012	286.577	58,90%
% modifica	18,11%	-14,10%
2. it-it		
1-gen-2013 - 31-dic-2013	237.169	35,45%
1-gen-2012 - 31-dic-2012	133.993	27,54%
% modifica	77,00%	28,73%
3. en-us		
1-gen-2013 - 31-dic-2013	49.420	7,39%
1-gen-2012 - 31-dic-2012	32.864	6,75%
% modifica	50,38%	9,37%

4. en-gb	1-gen-2013 - 31-dic-2013	7.703	1,15%
	1-gen-2012 - 31-dic-2012	4.607	0,95%
	% modifica	67,20%	21,60%
5. en	1-gen-2013 - 31-dic-2013	6.133	0,92%
	1-gen-2012 - 31-dic-2012	4.469	0,92%
	% modifica	37,23%	-0,19%
6. zh-cn	1-gen-2013 - 31-dic-2013	4.609	0,69%
	1-gen-2012 - 31-dic-2012	4.670	0,96%
	% modifica	-1,31%	-28,22%
7. fr	1-gen-2013 - 31-dic-2013	4.266	0,64%
	1-gen-2012 - 31-dic-2012	3.436	0,71%
	% modifica	24,16%	-9,70%
8. de	1-gen-2013 - 31-dic-2013	3.989	0,60%
	1-gen-2012 - 31-dic-2012	3.710	0,76%
	% modifica	7,52%	-21,80%
9. de-de	1-gen-2013 - 31-dic-2013	3.266	0,49%
	1-gen-2012 - 31-dic-2012	1.848	0,38%
	% modifica	76,73%	28,54%
10. es	1-gen-2013 - 31-dic-2013	2.385	0,36%
	1-gen-2012 - 31-dic-2012	2.129	0,44%
	% modifica	12,02%	-18,53%