

“Raising awareness on the Unitary Patent Package: Opportunities and Challenges”

Draft Workshop Agenda

Rome, 6th July 2016

Venue: Sala Longhi, UNIONCAMERE, Piazza Sallustio 21, Roma

Morning Working Session

09.00 **Registration of participants**

09.30 **Welcome Speech**

- *Ms Loredana Gulino, Director General, Italian Patent and Trademark Office (DGLC-UIBM)*
- *Mr. François-Régis Hannart, Principal Director, European and International Co-operation, European Patent Office (EPO)*

09.50 **Introduction to the European patent with unitary effect: implications for the users, the EPO and the National Patent Office**

- *Ms Margot Fröhlinger, Principal Director, Unitary Patent, European and International Legal Affairs, EPO*

Questions and answers

11.00 **Coffee Break**

11.20 **Introduction to the Unified Patent Court (UPC): implications for the users and the EPO**

- *Ms Margot Fröhlinger, Principal director, Unitary Patent, European and International Legal Affairs, EPO*

Questions and answers

13.00 **Buffet lunch**

Afternoon Working Session

14.00 **Roundtable on the impact of the UPP in Italy**

Moderator:

- *Ms Simona Marzetti, Deputy Chair of the Select Committee of the Administrative Council of the EPO, Head of Division in charge of IP Promotion and International Affairs, DGLC-UIBM, Ministry of Economic Development*

Contributions from the public and private sector:

- *Ms Marina Tavassi, Member of the Expert Panel of the Preparatory Committee of the UPC, President of the Court for enterprises -Milan*
- *Mr. Massimo Scuffi, Member of the Legal Working Group of the Preparatory Committee of the UPC, President of the Court of Aosta, Member of the Italian Boards of Appeal*
- *Mr Paolo Markovina, AICIPI Past President, Patent Manager, Electrolux Italia*
- *Ms Gabriella Muscolo, Commissioner- Italian Competition Authority (AGCM), former judge at the Court for enterprises -Rome*
- *Mr Francesco Macchetta, Director Intellectual Property, Bracco SPA, Representative of Business Europe*
- *Prof. Avv. Cesare Galli, Chair of Industrial Property Law in the Department of Law, University of Parma*

Discussion with the floor

17.00 **Conclusions**